



**YSPM's
Yashoda Technical Campus,
Faculty of Pharmacy, Wadhe, NH-4, Satara
NSS COMMITTEE**

Date- Feb 2022

Report of NSS Majhi Vasundhara Yojana activity 2021-22

NSS unit of YSPM's Yashoda technical campus, Faculty of Pharmacy (B.Pharm.) participated in Majhi Vasundhara Yojana. Under this scheme all students of NSS unit registered on www.nssmaharashtra.org.in portal. On this portal all students take e-pledge through their login created at web portal & uploaded the photo of tree plantation that they have been planted in their area. e-Pledge & tree plantation were verified on website by NSS officer Mr. Vishal Mohite. All students are participated in this activity. This activity conducted online as per directives coordinator / Directors of NSS maharashtra as per circular received.

Sl. No.	Registration ID	Registration Name	Faculty Name	Mobile	Address	Gender
1	202101001	Pratik Ramesh Patil	Pharmacy	9820000000	Wadhe, Satara	Male
2	202101002	Pratik Ramesh Patil	Pharmacy	9820000000	Wadhe, Satara	Male
3	202101003	Pratik Ramesh Patil	Pharmacy	9820000000	Wadhe, Satara	Male
4	202101004	Pratik Ramesh Patil	Pharmacy	9820000000	Wadhe, Satara	Male
5	202101005	Pratik Ramesh Patil	Pharmacy	9820000000	Wadhe, Satara	Male



On behalf of Yashoda Technical Campus, Faculty of Pharmacy, The Activity is coordinated by **Mr. Vishal R. Mohite**, Asst. Professor, NSS Officer under the valuable and precious guidance of B.Pharm HOD **Mr. A.M. Bhagwat** and Principal **Dr. V. K. Redasani**.

President Hon. **Dasharath Sagare Sir** and Vice-president, Hon. **Ajinkya Sagare Sir** congratulated and enlightened that this will act as supportive in aiding student's extracurricular interest and as part of personality development. This will also help the students to increase probability of getting selected in different job profile

Report prepared by:- Mr. V. R. Mohite

Principal-



**Yashoda Shikshan Prasarak Mandal's
YASHODA TECHNICAL CAMPUS, SATARA**

Azadi ka Amrit Mahotsav

Activity Report January 22

Actions@75-FIT INDIA-MASS SURYANAMASKAR

To celebrate, Azadi ka Amrit Mahotsav-India @ 75, Ayush Mantralay, Government of India has organized Mass Virtual Suryanamaskar performance with 75,00,000 people across the world on 14th January 2022.

Yashoda Technical Campus registered for the event. 221 students and faculty members participated in the event including director, principal and head of departments. Each person performed 25 suryanamaskars each. The program was aimed towards creating awareness about fitness amongst the youth. Dr. R.P. Kulkarni, Principal, Faculty of Engineering provided training for Suryanamaskar.

Video link of the event: <https://drive.google.com/file/d/115zndg8V1stiM1zPa-QHFbbK5LV7B7Y5/view?usp=sharing>



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Yashoda Shikshan Prasarak Mandal's
YASHODA TECHNICAL CAMPUS, SATARA

Azadi ka Amrit Mahotsav

Activity Report January 22

Resolve @ 75-Voter Registration Awareness Campaign

To create awareness about right to vote, SVEEP cell of Yashoda Technical Campus, conducted virtual competitions like Essay writing, memes creation, painting. Around 20 students participated in each activity. Winners were declared in a virtual meet where Campus Director Dr. V.K. Redasani gave Voter's Oath to all the students. YSPM President Prof. Dasharath Sagare sir and Dr. Mrs. R.P. Kulkarni, Principal, Faculty of Engineering guided the students about their right to vote and their responsibility as a voter. Voter registration process is explained to the students and they are encouraged to register as a voter. SVEEP cell coordinator Mr. A.N. Shaikh coordinated the activity. The program was aimed towards creating awareness about responsibility as voter amongst the youth.



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**Yashoda Shikshan Prasarak Mandal's
YASHODA TECHNICAL CAMPUS, SATARA**

AzadikaAmritMahotsav

Activity Report 8th March 2022

Actions@:75-INTERNATIONAL WOMEN'S DAY

Team AzadikaAmritMahotsav-India @ 75, and Sweep Cell of Yashoda Technical Campus,Satara celebrated International Women's Day on Tuesday, 08/03/22.. On this occasion, different activities like poster Presentation, Quiz Competition and Video making Competition were conducted.

Mrs.KamakshiJ.Barve Proprietor of YOUTHOPIA , Director Barva Naturals, was the chief guest of the programme. Ms. Gade P.S. introduced the guest. Director Dr. Redasani, felicitated the guest, Mrs.. JadhavS.S expressed vote of thanks. Ms. Muskan (FYCSE) anchored the program. Ms. Shinde P.V. and Mr.Shaikh A.N coordinated the activity under the guidance of Dr. R. P. Kulkarni. Asso. Director R. D. Mohite, all Heads of the departments, faculty members and students of YTC were present for the program.





YSPM's

Yashoda Technical Campus, Satara

Environment Preservation Awareness Session

Under

AZADI KA AMRIT MAHOTSAV

RESOLVE@75

Report

Date: 22nd March 2022

Time: 11:00 AM

As a part of celebration of Azadi ka Amritmahotsav, Yashoda Technical Campus, Faculty of Engineering arranged a guest lecture on Environmental Preservation Awareness under Resolve@75 on Tuesday, 22/02/22.

Mr. Soham Kulkarni and Mr. Akshay Puranik from Sagar Mitra Abhiyaan presented the dangers caused by negligent disposal of plastic and its recycling. The students were informed about the work carried out by Sagar Mitra along with Swechhandi, V care and Robinhood army. Mr. Soham Kulkarni shared his thoughts about plastic accumulating in our oceans and on our beaches has become a global crisis. Billions of pounds of plastic can be found in swirling convergences that make up about 40 percent of the world's ocean surfaces. Plastics pollution has a direct and deadly effect on wildlife. Thousands of seabirds and sea turtles, seals and other marine mammals are killed each year after ingesting plastic or getting entangled in it. Sagar Mitra have solution on this waste plastic. Student took pledge about reducing the usage of plastic in day to day life. Director Dr. V. K. Redasani, Mr. R. D. Mohite, Dr. Mrs. R. P. Kulkarni and all the staff members of Engineering and Pharmacy along with Engg and pharmacy students were present for the lecture. Mr. P.P. Nimbalkar coordinated the activity. Mr. P. G. Borate concluded the program with vote of thanks.

No. of students Present: 96





YSPM's

Yashoda Technical Campus, Satara

Education Policy Session

Under

AZADI KA AMRIT MAHOTSAV

Report

Date: 06th June 2022

Time: 11:00 AM

As a part of celebration of Azadi ka Amrit mahotsav, Yashoda Technical Campus arranged a guest lecture on Education Policy on Monday, 06/06/2022. Prof. R.D.Mohite introduce and felicitate the guest by hands Chairman Hon D.B. Sagare sir.

Chief Guest Dr.Abhay Wagh Director, Directorate of Technical Education, Maharashtra State, and Mumbai deliver the speech on previous education policy and current new National Education Policy in India.

The National Education Policy (NEP) 2020 was released on July 30, 2020. The Ministry of Human Resource Development (MHRD) had constituted a Committee for drafting the National Education Policy in June 2017

Dr. Abhay Wagh says Education is fundamental for achieving full human potential, developing an equitable and just society, and promoting national development. Providing universal access to quality education is the key to India's continued ascent, and leadership on the global stage in terms of economic growth, social justice and equality, scientific advancement, national integration, and cultural preservation. Universal high-quality education is the best way forward for developing and maximizing our country's rich talents and resources for the good of the individual, the society, the country, and the world. India will have the highest population of young people in the world over the next decade, and our ability to provide high-quality educational opportunities to them will determine the future of our country.

The gap between the current state of learning outcomes and what is required must be bridged through undertaking major reforms that bring the highest quality, equity, and integrity into the system, from early childhood care and education through higher education. The aim must be for India to have an education system by 2040 that is second to none, with

Wagh



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YASHODA TECHNICAL CAMPUS, SATARA

AzadikaAmritMahotsav

Activity Report April 22

Ideas@75- Project Exhibition

To celebrate, AzadikaAmritMahotsav-Ideas @ 75, Yashoda Technical Campus Satara, organized Project Exhibition to create awareness about Digital India on 11/04/2022.

In this Project Exhibition 16 groups are participated from various departments like Electrical, Civil, Mechanical, CSE, ETC and Pharmacy. Some students created demo projects of innovative ideas and some groups are shared their innovative ideas through posters.

04 groups are impressed all through their innovative ideas. First project is Automatic Car Parking system using Arduino, where students used IR at the Entry Point, Parking Slots and Exit Point. By using these sensors they displayed availability of parking slot to LCD display.

Second project is Password Based Circuit Breaker Using Arduino for Line Man Safety. In this project, students developed such system where by using password we can break electrical circuit for line man safety.

Third project is E waste Management system where students developed website for E waste Management system.

Fourth project is Simple Air; First Year Student developed such a device which can be used to fill air in the tube by using exhaust carbon in case of emergency.

Project Exhibition is inaugurated by Mrs. Dr. R. P. Kulkarni Principal of Engineering and Polytechnic.





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YASHODA TECHNICAL CAMPUS, SATARA

Faculty of MBA

Report of Valentine Day 2022

Date – 14.02.2022

Introduction: This year students of MBA department celebrated their Valentine Day as a 'Day of Social Awareness and Social Responsibility' towards old age people staying at Vrudhashram.

Schedule of Activity:

1. Visit to Matoshri Vrudhashram
2. Sharing Love, emotions and happiness moments with members of Vrudhashram

Summary:

Valentine day usually celebrated on 14th February. Students decided to celebrate their valentine day in different manner.

As we all know on this day lovers express their affection with greeting and gifts. It is a day of expression of Love and Affection with greetings and gifts. It is alarm to see the growth of old age homes. Today joint family system is slowly fading away. This is not our Indian culture. Now a day's family largely becoming nuclear, children are moving around the world. Many seniors may not be active, mobile, face loneliness and care giving issues. New startups business working on old age home stays. This concept is also selling well in the business world. However, we all are Indians, our culture is to mainly live in Joint family system and it is our responsibility to carry this culture for new generation. Not to neglect our old age members, we should take care, it is our social responsibility to recognize and aware of this social issue and try to prevent this increasing old age home stays and spare time with these old age members who are neglected by their family. They need love from their grandson and daughters. Students of MBA realize this issue and decided to celebrate their Valentine Day with members of old age homes and visited to Matoshri Vrudhashram, Mahagao, Satara.

They contributed voluntarily from their pocket money and donated to this Vrudhashram in the form of grocery, chocolates, biscuits and snacks and celebrated this function with cake cutting and spare 3 hours with those old ones. Student shared their views on this occasion. Pranita Sawant gave her inaugural speech, Onkar Phadtare and Nishigandha Kadam, Vaishnavi Ingawale expressed their feelings on this occasion and get very emotional. Mr. Landge sir also shares his feeling on this occasion. Manager Suryakant Sakare talks on the management system and introduce about the working of Matoshri Vrudhashram. Dr. R.R.Chavan madam also shared few words on this occasion and appeal to all students to take care of the old age people from family and support them in all possible ways. She also conducted Onkar Chanting session for the peace of those old age people. Sapana Nanaware presented vote of thanks with her feeling of love and affection.

It signs of sensitivity to social Issues and Social awareness about social responsibility. This initiative took by

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MBA I and II year students, Valentine Day is celebrated as a Social Day in MBA Department under the guidance of Dr. R.R.Chavan madam and Support of M.V.Landge Sir. There are total 18 students present and actively participated to this program. This way this Valentine Day 22 was successful.

Event Moments:



R.Chavan
Event Co-ordinator
(Dr. R. R. Chavan)



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Principal
MBA Department

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IIM SIRMAUR
KNOWLEDGE · LEADERSHIP

CERTIFICATE OF PARTICIPATION



This certificate is awarded to

ASHWINI GAIKWAD

For the Active Participation In

One-day Online Seminar On

“Education, Equality and Empowerment”

On the Occasion of

National Girl Child Day, 24th January 2022



Dr. Devika Vashisht

Dr. Devika Vashisht
Convener, IIM Sirmaur



IIM SIRMAUR
KNOWLEDGE · LEADERSHIP

CERTIFICATE OF PARTICIPATION

This certificate is awarded to

Ankita Phadtare

For the Active Participation In
One-day Online Seminar On

“Education, Equality and Empowerment”

On the Occasion of

National Girl Child Day, 24th January 2022



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Dr. Devika Vashisht
Convener, IIM Sirmour



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YASHODA TECHNICAL CAMPUS, SATARA

Faculty of MBA

Report of Workshop

"Startups and New Ventures"

Date – 17.06.2022

Introduction: Two days' workshop organized for MBA first year and second year students. This workshop was aiming to entrepreneurship exposure to the students. Student should know the Government schemes for startups and new ventures and different support of other organization. Awareness of business proposals and procedure of licensing for startup, sources of finance, implementation of enterprise activity. The main aim of the workshop to motivate and familiar with startup and new venture. Also student will able to identify the business opportunity and understand the financial support through various schemes.

Schedule of Activity:

1. Introduction and welcome of the guest by Dr. R.R.Chavan, event coordinator
2. Day 14th June 2022- Session I – Establishing a startup and institutional Support for startup- By Shri. Mahesh Mahadik, District Coordinator, Maharashtra Centre for Entrepreneurship Development
3. Day 15th June 2022- Session II-Documentation, proposal submission By Shri. Mahesh Mahadik, District Coordinator, Maharashtra Centre for Entrepreneurship Development
4. Session III- Presentation of Successful Young Entrepreneur (Mst. Suraj Madane, Mobile business from Atit) He took benefits of these schemes and cooperation of MCED.
5. Valedictory function

Summary:

Two days workshop on startup and new venture started in scheduled time. The Guest was welcome and introduced by event coordinator Dr. R.R.Chavan, Faculty of MBA. Sessions were delivered by resource person and guest Shri. Mahesh Mahadik, District Coordinator, Maharashtra Centre for Entrepreneurship Development.

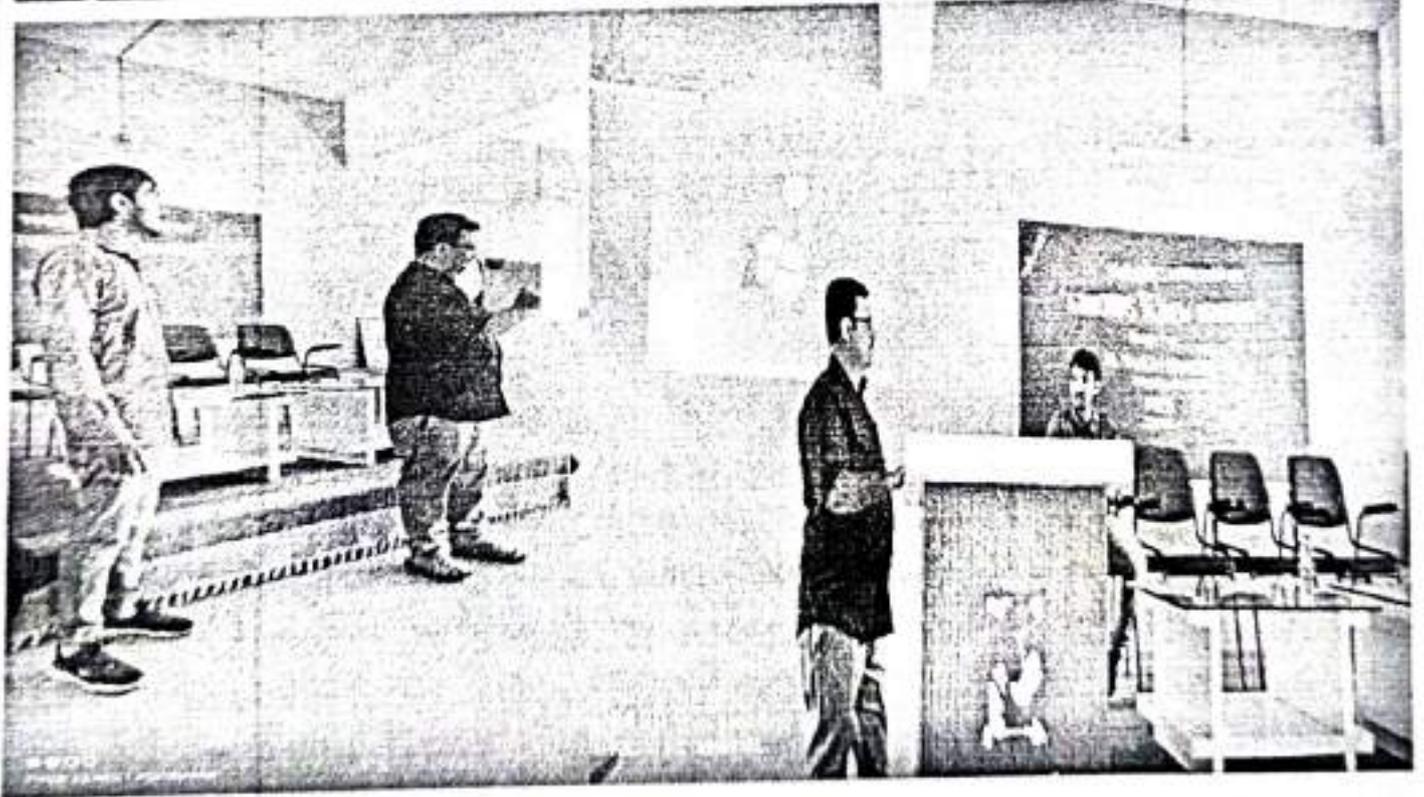
This workshop conducted in three sessions in two days, On 14th June 2022 Tuesday session delivered on

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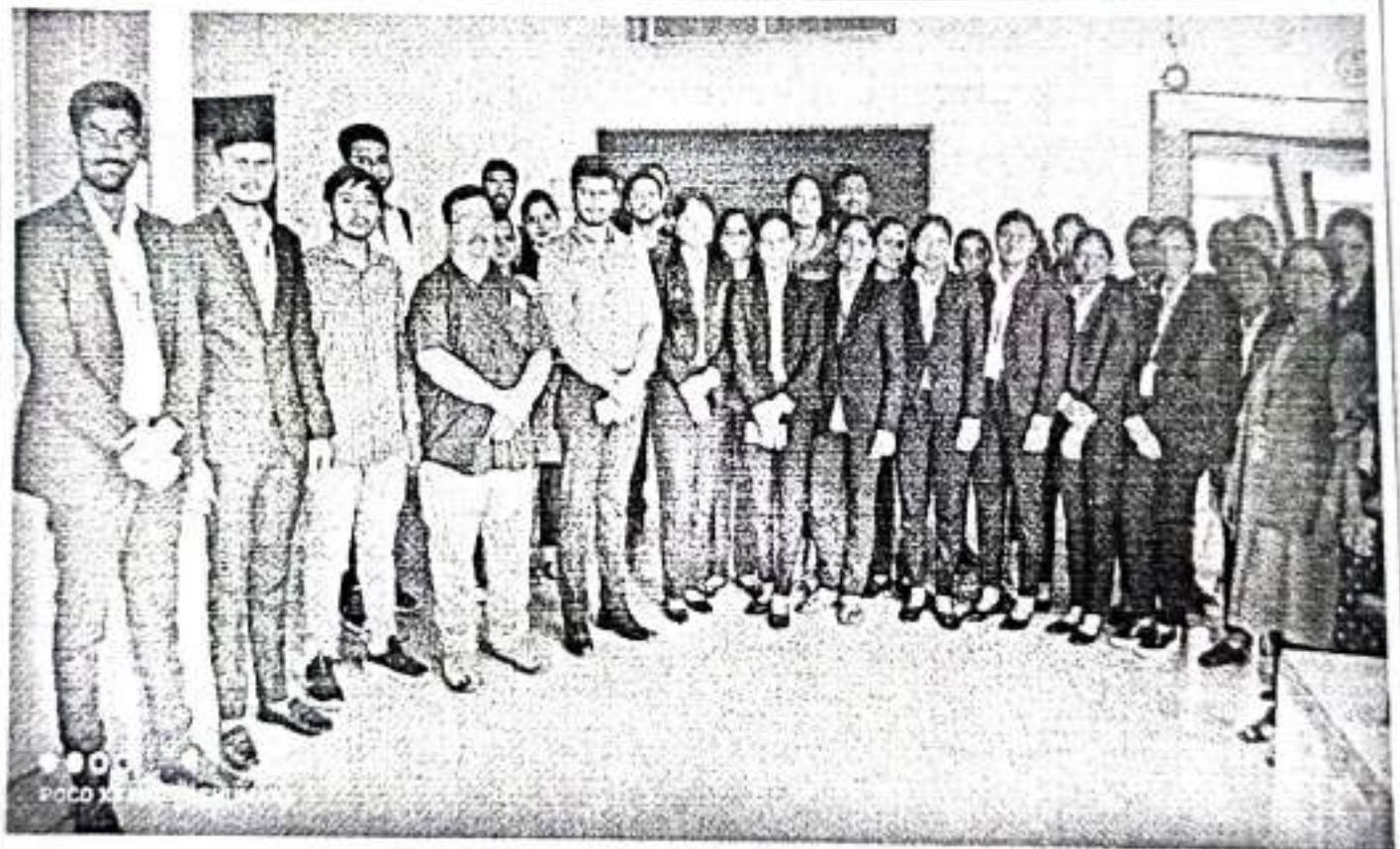
Establishing a startup and institutional support by Government and supporting organizations like DIC, SIDBI, SFC and KVIC. Afternoon session delivered on Examples of successful startup. Evening session delivered on business plan and games of idea generation.

Second Day sessions were conducted on documents requirement for licensing process, preparation of business proposals. One model of 21 year old successful entrepreneur presented in front of the students. He presented his original documents and also shared his startup journey. All sessions were more interactive and interesting. End of the session student raised their doubts regarding franchising and licensing of business. Speaker resolved all doubts. Valedictory session abridged by Dr. R.R.Chavan. Students of MBA First year and second year shared their experiences about the two days program. They were delighted with the session and requested to conduct similar kind of programs in future. At the end of session Head of the department Prof. R.D. Mohite appreciated the session by formal vote of thanks and gave best wishes to the students for shaping their entrepreneurial career. Priyanka Yadav, student of MBA nicely did the anchoring of valedictory session. Student registered their feedback and found that workshop was very interesting, informative and encouraging for entrepreneur career in Startup and New venture. All teaching staff of MBA department Mr. M.V. Landge and Pooja Patil and others were present in the session.





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Shavan
Event Co-ordinator

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Principal
MBA Department

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**Yashoda Shikshan Prasarak Mandal's
Yashoda Technical Campus, Satara
FACULTY OF MBA**

**SYNERGY 2022 ACTIVITY WISE REPORT
APRIL 21, 22 & 23**

Poster Making & Presentation Competition

Faculty of MBA on April 21, 2022 organized poster making and Presentation Competitions for MBA Students. The social and economic issues were addressed by the students through the posters on various subjects viz. Employability Skills and Innovation, How You See the Covid 19.?, Business Trends in today's Era , Crypto Currency , Challenges in Digital Management, Russian and Ukraine War, Ban on Single Use Plastic, Changing Indian Culture.

Ms. Nanaware Sapna stood at Winner Position and Ms. Pawar Radhika as Runner-up in the competition. Dr. R. R. Chavan Coordinated the event. Prof. M.V. Landage and Prof. A. B. Bodas was the Jury Members for the competitions.

The objective behind organization of poster making competition is to bring out the creative expression of students and to gauge their knowledge and awareness of various trends in Commerce & Management. The aim of the Poster Making Competition is not just to judge the students based on their creative aspects but also to trigger thought process among the students towards recent trends in the field of Commerce & Management.



'Showcase Your Thoughts'- Rangoli Competition

Faculty of MBA on April 21, 2022 organized 'Showcase Your Thoughts'- Rangoli Competitions of MBA Students. The social and economic issues were addressed by the students through the Rangoli on various subjects viz. Freedom Fighter, Freehand Rangoli , Festival of India etc.

Mr. Prashant Vibhute stood at Winner Position and Ms. Pranita Sawant as Runner-up in the competition. Dr. R. R. Chavan Coordinated the event Prof. P. V. Shinde and Prof. P. R. Patil was the Jury Members for the competitions.

Rangoli is a fabulous hand drawing art, originating in the Indian subcontinent, in which, patterns are created on the floor using materials such as colors, flower petals, glitters etc. It is a way to express imagination. The purpose of rangoli is decoration, and it is thought to bring good luck as well. Rangoli design is a safe, beautiful and expressive tool that can bring people together to work towards a common creative goal, transcending age, language or cultural barriers. Rangoli is a powerful and therapeutic art form that is quiet and meditative in process, allowing one to find a temporary disconnect with the relentless hubbub that surrounds our daily lives.

B-School Quiz Contest

April 22, 2022

Faculty of MBA conducted B-Quiz on April 22, 2022 where students from Faculty of MBA participated. The duration of this written test was 30 minutes. The importance of business quizzes comes down to the importance of knowledge on how to do business itself. The point of a business quiz is a fun and educative way to test students' knowledge and teaches more about business which in turn makes students a better businessman/woman or entrepreneur.



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The Objective behind to organize Quiz competition is to evaluate the knowledge of the participants within academics as well as beyond academics and to make them familiar with the prospects of quizzes and the objectivity of the questions. The main purpose of the competition to develop interest in subject areas of Commerce and Management including competitive aspects.

At the heart of the business success lays a successful strategy. That strategy includes but is not limited to marketing, logistics, finance, sales and much more. All of these facets will play a role in success in business of the bidding entrepreneurs. Miss. Sapna Nanaware stood at Winner Position where Miss. Pranita Sawant won runner-up prize.

'Ad-Mad Show' Competitions

Faculty of MBA on April 22, 2022 organized an 'Intra - Class Ad Mad (Advertisement Making) Competition that was conducted seamlessly through a webinar. The Ad Mad Show competition was an opportunity to bring out individual talent of the students participating, and to provide them with a platform to explore their creativity and work on their stage presence.

The competition expected students to be equipped with the knowledge of Ad-making and it's execution in front of a live audience. Participants were supposed to present an Ad that had the essentials of a good Advertisement, i.e. clarity, originality, thought provoking, creativity, appeal, and simplicity.

Students from Faculty of MBA participated with complete brilliance and expertise. It was an individual competition where the students picked up topics to present an advertisement. The competition had two rounds: Prelims and finals.

Selected finalists got an opportunity to perform their Ad in front of a live audience that teachers and judges.



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This activity not only acquainted the students with understanding of promotional strategies used in marketing, but also enhanced their creativity and presentation skills. Miss. Kadam Nishigandha and Miss. Radhika Pawar Stood as winner and runner in the competition.

Cultural and Traditional Day Celebration

Faculty of MBA on April 23, 2022 organized Cultural and Traditional Day Celebration. Cultural events play an important role in the development of an individual's emotional, cognitive and social development; despite the individual peculiarities and differences of the participants, cultural events strengthen the unity of the group members. They develop the skills of cooperation and dialogue.

The events acquire the didactic role for the society rather than educational and rehabilitative. The cultural activities enhance the confidence level of the students thereby allowing them to perform better. These activities develop the personality of the students and assist them in shaping a good career. In fact, students can also leverage the advantage of participating in various activities.³

Students in these kinds of events realize the value of tradition and their culture. They learn the gradual development of the society and history and traditions of the human life. Gone are the days when only academic programs were the only activities organized in colleges and all students focused on that. With the changing trend have it has noticed a major difference in the field of academics too. Students don't want to be bookworms; they look for other options that could help them in the future. Besides, this in this high tech world, every student wants to acquire knowledge in every field to stay updated. Co-circular activities play a vital role in the life of students.



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Cultural and Traditional Day Celebration

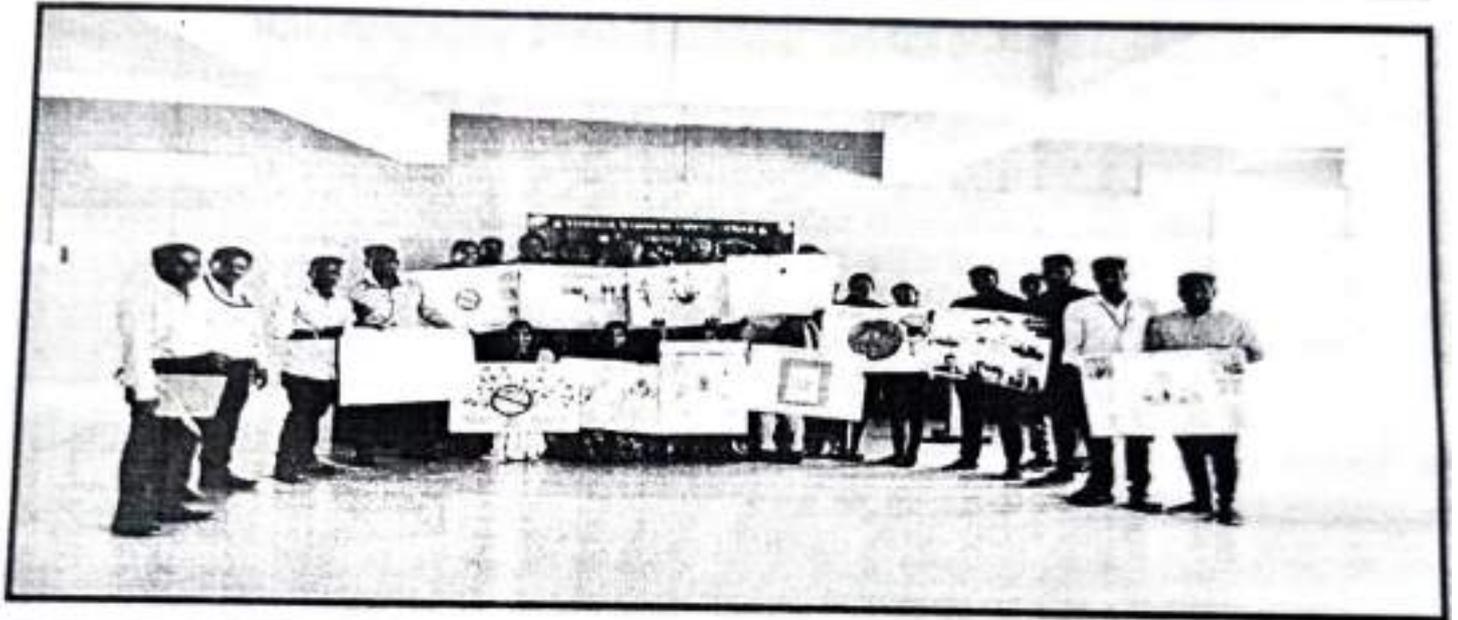
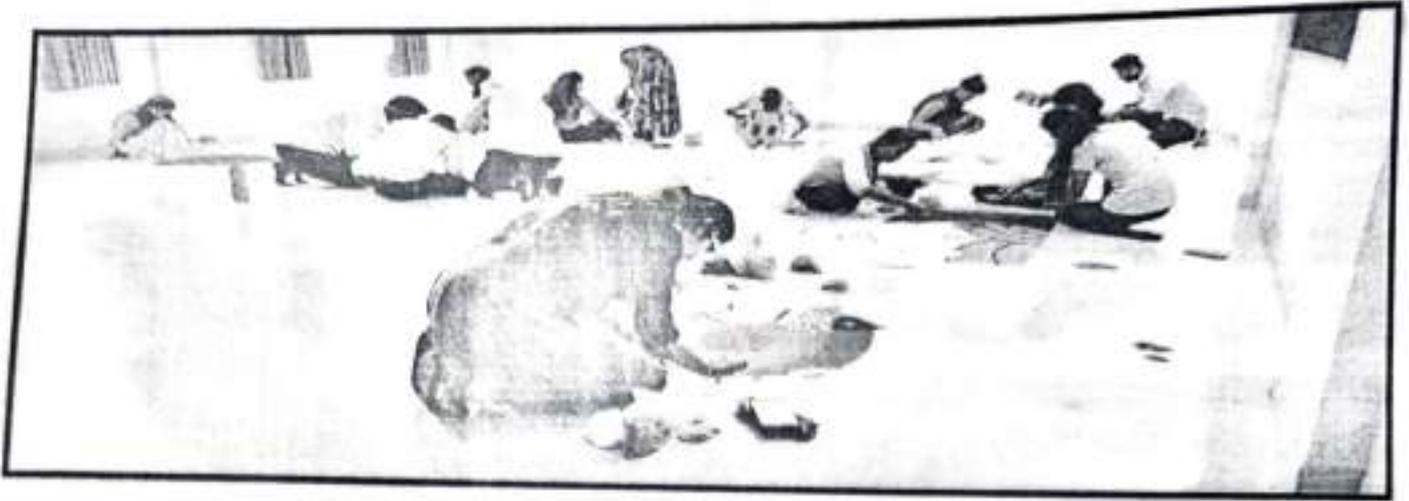
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Principal
Faculty of MBA



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YASHODA TECHNICAL CAMPUS, SATARA

Faculty of MBA

Report of Marathi Rajbhasha Gaurav Din 2022

Debate Competition

Date - 02.03.2022

Introduction This year students of MBA department celebrated their 27th Feb, *Marathi Rajbhasha Gaurav Din 2022* on Tuesday, 2nd March 2022. **Debate Competition Organized for MBA-I students**

Schedule of Activity: Formal function and Debate Competition

1.	Welcome	Subject for Debate Competition
2.	Sarasvati Stavan	1. Sheti Ki Udyog
3.	Inaugural Speech	2. Online ki Offline Shikshan
4.	Welcome and Introduction of Judges	3. Sambhashna karita Engraji bhasha asavi ki nasavi
5.	Debate Competition	4. Lagna samarambh vidhi sanskar ki Ustav
6.	Participants Views	5. Yashasvi Ayushyasati Hushari ki Kasht
7.	Judges Views'	
8.	Vote of Thanks'	

Summary:

Marathi Gaurav day usually celebrated on 27th February. Students decided to celebrate this day by organizing debate competition in Marathi language. Student coordinator Sapana Nanaware, MBA I coordinated this event, Vaishnavi Ingawale presented Sarasvati stavan. Dr.R.R.Chavan(faculty Coordinator) gave inaugural speech on this occasion and read the rules of competition. Dr.R.R.Chavan and Mr. M.V. Landge, faculty of MBA judged this competition. There are eight teams participated in this competition. Two rounds conducted to draw two numbers Winner and Runner and one round conducted for audience. Miss Pranita Sawant, MBA-I shared her experience on this debate competition. Mr. M.V.Landge presented judge's view at the end of competition. Sapana Nanaware presented her formal vote of thanks. Students choose subjects for debate competition as follows

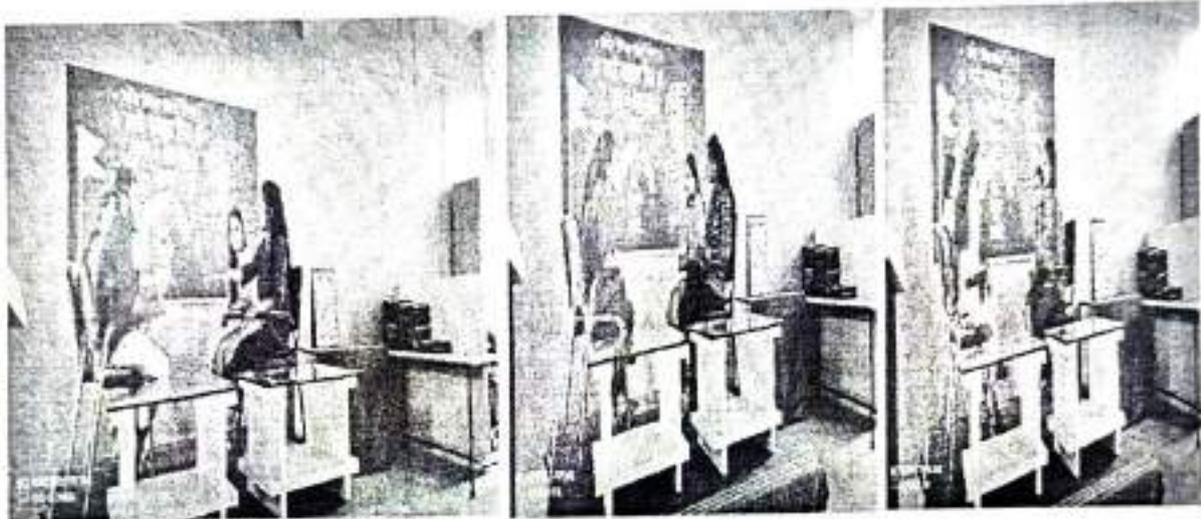
Sheti ki Udyog; Shikshan Online ki Offline; Engraji Bhasha sambhashnat asavi ki nasavi; Yashasvi

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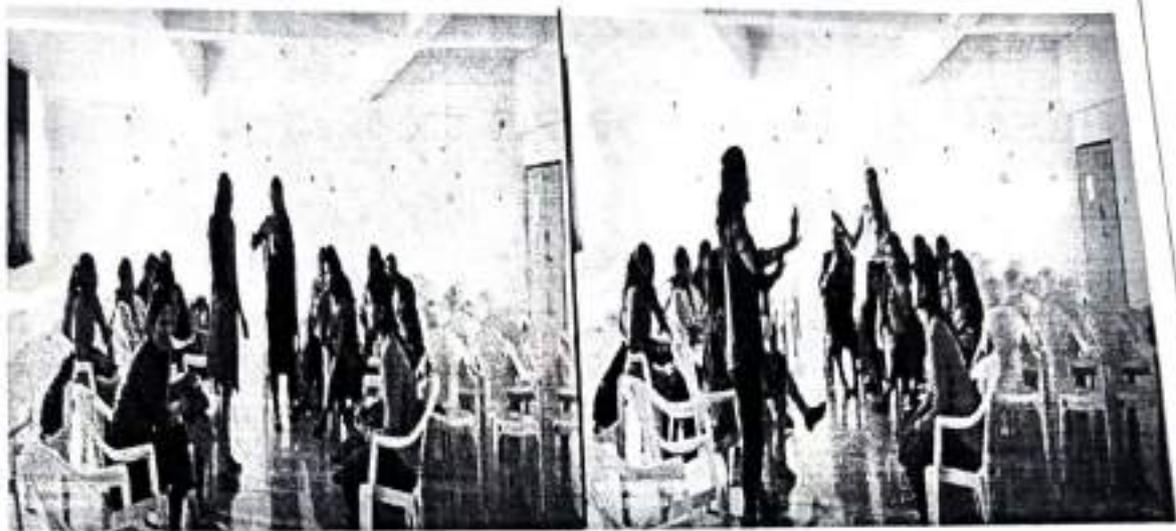
jivnasati hushari ki kasht; Lagn samarambh vidhi Sanskar ki Ostav etc. students participated this event with full enthusiasm. The winner of this competition is Yadav Pratiksha Rajkumar & Kadam Pragati Vijay and Runner team Sawant Pranita Madan and Dixit Sankita Vishwanath. Pratiksha Jadhav, MBA-I did the compeering of this event.

Due to students active participation and enthusiasm event was successful.

Event Moments:

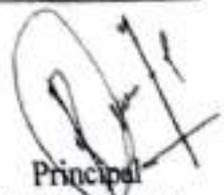


Pratiksha Jadhav



Rhavan
Event Co-ordinator




Principal
MBA Department





**Yashoda Shikshan Prasarak Mandal's
Yashoda Technical Campus, Satara
FACULTY OF MBA**

Report on YOGA for Students

June 21, 2022: International Yoga Day was celebrated with full spirit and joy in the Faculty of MBA. In the morning, there was a 1hr Mass Yoga session for the teacher of Yashoda Technical Campus. A formal programme was conducted during college working hours. Director was the chief Guest of the event. The International Yoga Day was organized at Faculty of MBA with the theme named "Yog for Students." A sum of 40 students comprising both Boys and Girl students of Faculty of MBA demonstrated Surya Namaskar. Various asanas of Yoga showing the strength of Yoga and the flexibility attained on doing it. Man is a physical, mental and spiritual being; yoga helps promote a balanced development of all the three. Other forms of physical exercises, like aerobics, assure only physical well-being. They have little to do with the development of the spiritual or astral body.

The art of practicing yoga helps in controlling a Students mind, body and soul. It brings together physical and mental disciplines to achieve a peaceful body and mind; it helps manage stress and anxiety and keeps you relaxing. It also helps in increasing flexibility, muscle strength and body tone. It improves respiration, energy and vitality. Practicing yoga might seem like just stretching, but it can do much more for student's body from the way it feels, look and move. Dr. R. R. Chavan conducted the activity and inspired students to do yoga as a regular practice.



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Yashoda Shiksha Prasarak Mandal's

YASHODA TECHNICAL CAMPUS, SATARA

Faculty of MBA

Report on

"Rural Weekly Market Visit at Medha"

Date - 27.06.2022

Introduction:

Institute organized one day visit to Medha to MBA second year students. It was conducted on 20/06/2022, Monday weekly bazaar day. There are 14 students participated in visit on Monday and rest of students visited on their own as per convenience. The aim of this program to aware students about rural market, rural consumer behavior, and rural marketing activities and understand the rural marketing strategy of product, pricing, packaging promotion mix. Both girl student and boy students actively participated and interacted with the consumer and sellers. This visit undertaken on guidance of faculty coordinator Dr. R.R.Chavan, a marketing teacher.

Activity:

Dr. R.R.Chavan delivered orientation to the students before the visit. After that students formed their 4 groups and surveyed the market. Student spent 2 hours in the market to observe the consumer behavior, marketing activities, and services available in weekly bazaar. They also interacted with consumer and sellers. Also observed the type of products available in the market. Also seen product pricing, packaging and promotion strategy. They enquire about farm input to farm output and other items' marketing transaction. This way this visit becomes worth to study to the students and to have exposure of rural market through field visit.

Summary:

This Field visit was organized by Faculty of MBA. Visit was executed as per scheduled time on 11 am on 20th June 2022. Dr. R.R.Chavan and Mr. M.V. Landge were accompanied with students in a visit. Head of the department Shri. R.D.Mohite permitted to organize the visit. Institute Vehicle was available to take the student to the Medha. This way student obtained the opportunity to do field visit and would help them to complete their practical of syllabus. Also ask students to give feedback of visit and submit their report. The results of feedback attached herewith. Result of visit reveals that overall visit was productive and all have enjoyed and liked.

Event Moments:



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Event Co-ordinator
Alhavi
Washid

Principa
MBA Department
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**Yashoda Shikshan Prasarak Mandal's
Yashoda Technical Campus, Satara
FACULTY OF MBA
Orientation program on Investment Planning**

The Faculty of MBA organized an orientation on Investment Planning dated May 26, 2022. The session was led by Mr. Praveen Jilha, Chief Manager, Business Development – DNS Securities, Pune. The session focused on emphasizing the importance of planning for future care, how to protect the assets. It highlighted stating on a sound Investment strategy is one of the key of financial success.

In the fast moving uncertain world, the ability to filter out from available alternatives and focus on what truly matters based on one's own risk and return is critical to developing a sound financial plan. The session showed the way to achieve long-term financial goals and objectives. It also covered a wide range of topics that can help students to take control of their financial future.

It was a really informative session since the budding corporate professionals received knowledge about how to manage their portfolio of investment considering the future liquidity needs, the time horizon available before them and with the due consideration of risk and reward benefits.

The individual life cycle stages and their choices of investment avenues is changing as per their priorities and the same has to be understood by the MBA students in order to become a good investment advisor. The purpose of his orientation session was to enable budding managers about Review of investment avenues, Specification of investment objectives, Formulation investment strategy, Selection of securities/assets, Performance.

Yashoda

Mr. R. D. Mohite, Dr. R. R. Chavan, Mr. M. V. Landge were present for the coordination of orientation session.



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**Yashoda Shikshan Prasarak Mandal's
Yashoda Technical Campus, Satara
FACULTY OF MBA**

REPORT OF GUEST LECTURE

Day and Date	Friday and 17/06/2022
Time:	11.00am to 2:00 pm
Venue	Orange Seminar Hall
Name of Guest:	Hon. Kiran Mane
Designation:	Orator(Best oratory on freedom fight movements in India)Work
Experience:	40 Years of oratory Experience in the field of Indian freedom movements
Topic for the session:	Contribution of Satara District in freedom movements of India.

CONTENT OF THE SESSION

Hon. Kiran Mane Sir majorly focused on duties of Satara Patri Sarkar. Achutrao Patwardhan, Y.B. Chavan, Tarkirth Laxmanshastri Joshi, Vasantdada Patil, Ganapatrao Deshmukh and even "Krantit Agrani" G.D. Bapu Lad and many participated in Patri Sarkar movement. Patri Sarkar started functioning in 1943. Patri Sarkar did carry out some reformist programs like prohibition, removal of untouchability, spreading literacy, preaching the importance of self-reliance and it propagated for land reforms and even land distribution. Krantisinh Nana Patil by his powerful oratory and persistent efforts of ten long years work to propagate congress ideology among the rural masses became the symbol of freedom struggle in Quit India movement and even

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afterwards in Satara District. In many villages people successfully hoisted national flags on village Chavadies. The movement of Patri Sarkar has the character of a State. The Quit India movement under the leadership of Mahatma Gandhi was not a militant character in Satara District but the Seva Dal, the youth of Indian national Congress, under the influence of Leftist ideology in the region and the influence of Karmaveer Bhausaheb Patil and his Rayat Shikshan Sanstha attracted the Maharashtra youth towards the revolutionary path especially in Satara district. The Satara parallel government in Maharashtra from August 1943 to May 1946 against the British rule was a legendary chapter in the glorious freedom struggle of India.

Summary of the session

Following Lessons were learned from freedom movement those were applicable for building a strong democracy after independence, and successful Managers.

- 1) Lesson of Unity
- 2) Planning and organization matters
- 3) Leadership matters
- 4) Lessons in Patriotism
- 5) Decision Making
- 6) Stand up against injustice and violence
- 7) Ahinsa


Co-ordinator




HOD-MBA

